**HEADLINE** (Please add this to the appropriate section in your LinkedIn account.)

**Facilities Reliability & Plant Engineer/ CEO & Founder: Leveraging Project Management & Leadership Skills to Drive Organizational Growth and Success.**

**ABOUT SUMMARY** (Please add this to the appropriate section in your LinkedIn account.)

A self-motivated and compassionate professional, I am driven to optimize efficiency and productivity. My background as a Facilities Reliability & Plant Engineer and Startup CEO has equipped me with a unique blend of technical and leadership skills. I am adept at building strong relationships, fostering collaboration, and implementing process improvements.

My technical expertise spans a wide range of areas, including technical program management, business management, operational optimization, and engineering. I am proficient in delivering operational oversight, complex technical support, and streamlining operations. I am skilled at identifying and addressing challenges, implementing innovative solutions, and achieving measurable results.

Notable highlights of my experience include the following:

★ Built a startup from the ground up, leading the overall business strategy, including sales, marketing, digital initiatives, and team management, while nurturing a customer-focused culture and ensuring alignment with the company's vision and values.

★ Expanded into the commercial real estate/self-storage sectors, resulting in a 90% user growth rate and a 200% increase in rental agreements.

★ Spearheaded a successful GTM strategy, driving significant growth (130% YOY GSV) while optimizing costs (40% reduction in expenses).

★ Juggled and prioritized a demanding workload, handling 10+ simultaneous projects while ensuring timely and budget-conscious delivery.

★ Promoted to a new Boeing program, spearheading initiatives to reduce maintenance costs while enhancing reliability, driving efforts to achieve a 2%-4% cost/RAV ratio.

★ Successfully executed multiple high-stakes engineering projects, including a $3M asset inventory and $2M+ crane projects.

I am passionate about leveraging my skills and experience to contribute to your organization's success. I am confident in my ability to deliver exceptional results and make a positive impact.

Suppose you share a similar vision! Please feel free to contact me via e-mail at casey.c.krueger@gmail.com

**Expertise:** **Asset Management | Sales | Digital Marketing | Market Research & Market Analysis | Project Management | Leadership | GTM Strategy | Customer Relations Management (CRM)**

**SKILLS** (Please add this to the appropriate section in your LinkedIn account.)

**Engineering | Budgeting | Asset Management | Sales | Digital Marketing | Market Research & Market Analysis | Project Management | Leadership | GTM Strategy | Customer Relations Management (CRM)| Risk Assessment & Mitigation | Product Development | Stakeholder Management | Technical Operations | Service Level Agreement (SLA) | Mass Production | Strategy Execution | Technical Enablement | Operational Excellence | Knowledge Management | Data Pipelines | Cross-Team Collaboration | Strategic Planning | Compliance & Safety | Hiring | Process Optimization | Time Management | Strategic Thinking | Effective Communications | Critical Decision-Making | Problem-Solving Skills | Cultural Sensitivity & Awareness**

**Computer & Technical Skills**

**Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), HubSpot, ChatGPT, Linear, Slack, Teams, Trello, Apollo.io, Social Media Platforms (Facebook, LinkedIn)**

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**EXPERIENCE** (Please add this to the appropriate section in your LinkedIn account.)

## PeerStorage//Issaquah, WA//2020 – Present

**CEO & Founder**

As the CEO and Founder of PeerStorage, I led the development and strategic vision of the company. I assembled and guided a high-performing team dedicated to customer satisfaction and operational excellence. By introducing innovative go-to-market (GTM) strategies, we achieved an extraordinary 130% growth in Gross Service Volume year-over-year, while reducing costs by 40%. I extended our market presence into commercial real estate and self-storage, resulting in a 90% increase in user growth and a 200% rise in rental agreements. Additionally, I implemented strong risk management practices to effectively address industry challenges, such as the SVB banking crisis, thereby ensuring the company's long-term viability. By utilizing data-driven insights and enhancing the customer experience, I streamlined our sales process, capitalizing on social media to enhance website traffic and double the rentals while significantly decreasing operational time.

## The Boeing Company //Tukwila, WA // 2022 – Present

**Level 4 Facilities Reliability & Plant Engineer**

In my role as a Level 4 Facilities Reliability & Plant Engineer at The Boeing Company, I effectively oversaw various multi-million-dollar projects, ensuring they were completed on time and within budget. I developed a comprehensive reliability engineering program that included strong asset data collection methods and improved equipment performance. I led efforts to minimize downtime, maximize utilization, and achieve a cost/RAV ratio of 2%-4%. I worked closely with cross-functional teams on critical projects, such as a $3M asset inventory and crane projects exceeding $2M. Moreover, I guided junior engineers and applied advanced engineering principles to foster innovation and enhance system performance. By building strong relationships with stakeholders and communicating effectively, I played a key role in the organization’s overall success.

## The Boeing Company //Tukwila, WA // 2019 – 2022

**Level 3 Facilities Plant Engineer**

As a Level 3 Facilities Plant Engineer at The Boeing Company, I led initiatives to streamline asset management processes and boost operational efficiency. I created and rolled out a user-friendly maintenance software interface to improve the 2CES Asset Management program, achieving a notable 20% reduction in equipment downtime and a 30% cut in maintenance costs. I consistently provided precise cost estimates within a 15% margin of error, reducing project risks and enhancing budget management. Moreover, I developed a patented software solution to tackle significant maintenance challenges, such as slow procedures, missing data, and lack of identified maintenance personnel.

## The Boeing Company //Tukwila, WA // 2016 – 2019

**Level 2 Facilities Plant Engineer**

As a Level 2 Facilities Plant Engineer at The Boeing Company, I enhanced manufacturing and testing processes by creating innovative equipment control designs. I worked closely with suppliers to maintain a dependable supply chain, reducing disruptions and ensuring the timely delivery of critical components. Through thorough reviews of electrical, mechanical, and structural drawings, I guaranteed compliance with industry standards and regulatory codes. I precisely estimated project costs, formulated equipment specifications, and effectively developed low-voltage control designs while sourcing and procuring components, as well as overseeing installation to fulfill customer needs and optimize resource allocation.

## The Boeing Company //Tukwila, WA // 2014 – 2016

**Level 1 Facilities Plant Engineer**

In my role as a Level 1 Facilities Plant Engineer at The Boeing Company, I played a key role in executing design and installation projects through collaboration with cross-functional teams. I utilized industry standards including NEC, ASME, CMAA, and OSHA to ensure compliance and support effective equipment design. Additionally, I established an internal process for asset data collection, enhancing asset management and operational efficiency. Through collaboration with engineers, maintenance teams, and a Boeing enterprise team, I helped develop improved maintenance criteria, resulting in more reliable equipment that meets updated regulations and codes.

**EDUCATION** (Please add this to the appropriate section in your LinkedIn account.)

**Bachelor of Science in Electrical Engineering, Minor in Math - Washington State University, Pullman, WA | May 2014**

**HONORS & AWARDS** (Please add this to the appropriate section in your LinkedIn account.)

**Digital Solutions & Analytics 2019 Special Inventor Award - Blockchain for Asset Management | December 2019**

**Meritorious Invention Disclosure Award - Screw Jack Telescoping Jib Crane | July 2020**

**Published Patent: Blockchain for Asset Management, Pub. No.: US 2021/0192470 A1 – https://patents.justia.com/patent/11210640 | June 2021**

**LICENSES/CERTIFICATIONS (IF ANY)** (Please add this to the appropriate section in your LinkedIn account.)

**Certified Reliability Leader (CRL) Certification | June 2024**